



Schedule of Events

All functions taking place at the Phoenix Convention Center unless otherwise noted

Monday, February 3

8:00 a.m. – 5:00 p.m.	Registration Open	North/West Hall 2-6 Lobbies
8:00 a.m. – 5:00 p.m.	Exhibitor Set-up	North and West Halls 2-6
1:00 p.m. – 3:00 p.m.	Exhibitor Appreciation	North and West Halls 2-6
1:00 p.m.	KeHE CONNECT® Training Lecture	North 121 AB
2:00 p.m.	KeHE CONNECT® Training Lecture	North 121 AB
3:00 p.m.	KeHE CONNECT® Training Lecture	North 121 AB
4:00 p.m.	KeHE CONNECT® Training Lecture	North 121 AB

Tuesday, February 4

7:00 a.m. – 6:00 p.m.	Registration Open	North/West Hall 2-6 Lobbies
7:00 a.m. – 6:30 p.m.	Complimentary Luggage Storage	North/West Hall 2-6 Lobbies
7:00 a.m. – 9:00 a.m.	Exhibitor Set Up	North and West Halls 2-6
8:00 a.m. – 9:00 a.m.	KeHE CONNECT® Training Lecture	North 121 AB
8:00 a.m. – 10:00 a.m.	Grab & Go Breakfast	North 120 A-D
9:00 a.m.	All Exhibitors Must be Show Ready	North and West Halls 2-6
9:00 a.m. – 10:00 a.m.	Executive Updated: Food Forward (Powered by Presence)	North 120 A-D
10:00 a.m. – 6:00 p.m.	Exhibit Hall Open	North and West Halls 2-6
11:00 a.m. – 12:00 p.m.	On Trend® Awards Announced	On Trend Pavilion
5:00 p.m. – 6:00 p.m.	Exhibit Hall Happy Hour	North and West Halls 2-6

Wednesday, February 5

7:30 a.m. – 5:00 p.m.	Registration Open	North/West Hall 2-6 Lobbies
7:30 a.m. – 5:30 p.m.	Complimentary Luggage Storage	North/West Hall 2-6 Lobbies
7:30 a.m. – 9:00 a.m.	Grab & Go Breakfast	North 120 A-D
8:00 a.m. – 8:45 a.m.	Serving Goodness Event powered by Hanson Faso	North and West Hall 2 PreFunction
9:00 a.m. – 5:00 p.m.	Exhibit Hall Open	North and West Halls 2-6
5:00 p.m. – 8:00 p.m.	Exhibitor Tear Down	North and West Halls 2-6
6:00 p.m. – 8:00 p.m.	After Show Party	The Duce